#### AGENDA

#### University of Connecticut Board of Trustees

#### Committee for Research, Entrepreneurship and Innovation Thursday, June 12, 2025, at 1:00 p.m. Virtual Meeting

Public Streaming Link (with live captioning upon request): https://ait.uconn.edu/bot

(A recording of the meeting will be posted on the Board website <u>https://boardoftrustees.uconn.edu</u>within seven days of the meeting.)

Call to order at 1:00 p.m.

1. Public Participation\*

\*Individuals who wish to speak during the Public Participation portion of the Thursday, June 12, meeting must do so 24 hours in advance of the meeting's start time (i.e., 1:00 p.m. on Wednesday, June 11) by emailing <u>BoardCommittees@uconn.edu</u>. Speaking requests must include a name, telephone number, topic, and affiliation with the University (i.e., student, employee, member of the public). The Committee may limit the entirety of the public comment to a maximum of 30 minutes. As an alternative, individuals may submit written comments via <u>BoardCommittees@uconn.edu</u>, and all comments will be transmitted to the Committee.

- 2. Minutes from the April 24, 2025, Meeting
- 3. Presentation by Undergraduate Students Sean Dunn and Haseeb Chaudhry -*The Builder's Journey: UConn's Entrepreneurial Ecosystem*
- 4. Presentation by Dr. Ji-Cheng 'JC' Zhao, Dean, College of Engineering *Research and Innovation at UConn College of Engineering*
- 5. University Senate Representative Report
- 6. Other Business
- 7. Executive Session (as needed)
- 8. Adjournment

# The Builder's Journey: UConn's Entrepreneurial Ecosystem

Unlocking Scalable, Student-Centered Innovation Pathways Across the University

# BOT REI: 6/12

Haseeb Chaudhry '28 | Founder at CrescentOS, Yuno, ChromaShield

Sean Dunn '26 | Undergraduate Trustee, Head of Strategy at Pathway Oncology



ENTREPRENEURSHIP

## **Executive Summary**

Objective

To provide an updated, student-compiled inventory of UConn's entrepreneurial resources and assets, categorized by function, audience, and stage of engagement. Goal: complement existing efforts by offering a user-centered perspective on how these resources present to students navigating the innovation ecosystem.

Strategies

Map Ecosystem: Visualize 20 assets by audience, stage, and function to centralize what currently exists.

Frame the Journey: Apply BJ Fogg's B=MAP model to student progression: from awareness to activation to acceleration. Elevate the Voice of the Builder: Share observations from students navigating the ecosystem to contextualize opportunity.

Research

Asset Audit: Comprehensive and indexcoded inventory of UConn's innovation offerings across units (Werth, CCEI, TCS, Hillside, etc.)

Journey Mapping: Ladder model reflecting common pain points in moving from ideation to action, grounded in behavioral science. Peer Benchmarking: Insights from national trends in campus venture ecosystems and comparisons to public flagships.

# Why UConn, Why Now



# CT's Innovation Window Is Open

State leadership is investing in tech, quantum, and biotech (QuantumCT, CI, AdvanceCT, BioCT). Private and public capital is flowing toward innovation.



# UConn is Uniquely Positioned to Lead

CT's flagship public research university with \$8.5B in economic output, Public Act 19-154 mandates entrepreneurship support across faculty, students, and commercialization.



# Massive Potential, Low Visibility

UConn students show strong enthusiasm for innovation. Enhancing visibility and clarifying entry points could help more students access and benefit from existing programs like CCEI and TIP.

# The National Standard is Shifting

Leading institutions embed entrepreneurship into student life. UConn has many similar foundational assets and a timely opportunity to further elevate visibility and earlystage engagement among students.

UConn already has world-class assets, and it has the potential to become a national leader in innovation.

### **The Entreprenurial Mindset Ladder**

Awareness – "Why build anything?"
 Students must first believe that creation is possible.
 Many students are unaware they can start a company, join a lab, or bring a new idea to life.
 → Trigger moments: exposure in a first-year class, peer wins Innovation Quest, hears a UConn startup story.

# 3. Activation – "How do I start?"

First actions often involve fear: applying to a program, joining a team, or launching an idea.

→ Barriers: imposter syndrome, lack of cofounders, uncertainty.

→ What helps: peer mentors and guidance, starter programs, supportive communities.

# 2. Access – "Where do I go?"

Once curious, students need clear pathways. While we have incredible resources, they may feel scattered, siloed, or unknown.

→ Common friction: "I didn't even know this existed."

→ Example: Makerspaces open to all majors, but few nonengineers know.

# 4. Acceleration – "How do I grow?"

Once moving, students need coaching, capital, and confidence to scale.

→ Support systems: Innovation Quest, Hillside Ventures, CCEI Summer Fellowship.

## **Behavioral Lens and a Student Story**

# **Behavioral Science: B = MAP**

Behavior = Motivation × Ability × Prompt (BJ Fogg Model)

- **Motivation** is high UConn students want to build.
- **Ability** is the gap many lack confidence, clarity, or starter skills.
- **Prompt** is often missing programs appear too late, after students self-identify as "entrepreneurial."

# Student Story: From Pre-Med to Innovator

Came to UConn on a pre-med track - didn't even know entrepreneurship was even an option.

- Awareness: A chance walk past a CCEI event sparked curiosity.
- Access: Realized programs like TIP and Werth were open to all students
- Activation: Submitted an early-stage startup idea with no experience gained mentorship and traction.
- Acceleration: Built 3 ventures, raised tens of thousands in funding, and competed on national stages.

## **Ecosystem Overview**

#### **The Three Pillars**



- \$30M+ endowed hub supporting cross-disciplinary entrepreneurship through labs, makerspaces, and events
- Flagship programs: Werth Innovators and NetWerx
- Experience Innovation Expo and HackUConn comps

CONNECTICUT CENTER FOR ENTREPRENEURSHIP AND INNOVATION

- Get Seeded pitch nights, Summer Fellowship, Accelerate (NSF I-Corps), and Wolff New Venture Competition
- Initiatives: Build Hartford, and veteran bootcamps
- Regional partners: CTNext, Webster Bank, Canva, etc.

### UCONN

TECHNOLOGY COMMERCIALIZATION SERVICES

- Manages invention disclosures, patents, licensing, etc.
- TIP incubators (Storrs, Farmington) and fellowships
- TIP alumni: 168+ ventures since 2003, raising over \$1.4B

### Approach & Insights

- Compiled 20 university-affiliated programs and initiatives into a categorized database, indexed by:
  - o Type
  - Target audience
  - o Stage of engagement
- Included emerging centers like the NursEng
   Innovation Center
- Many core programs contain internal subinitiatives that serve students at varying levels of experience, highlighting both the richness and complexity of UConn's support ecosystem

# <u>AirTable</u>

## **Barriers to Entry (Student-Identified)**

#### Awareness gaps

- Students in nontraditional disciplines are unaware of entrepreneurship resources
- No unified "front door" or central system
- Robust offerings like Werth, CCEI, and TCS often remain invisible to early-stage builders

#### Siloed pathways

- Fragmented resources across parallel offices
- Students face duplicated efforts, support gaps
- Transitions between schools often lack continuity and mentorship

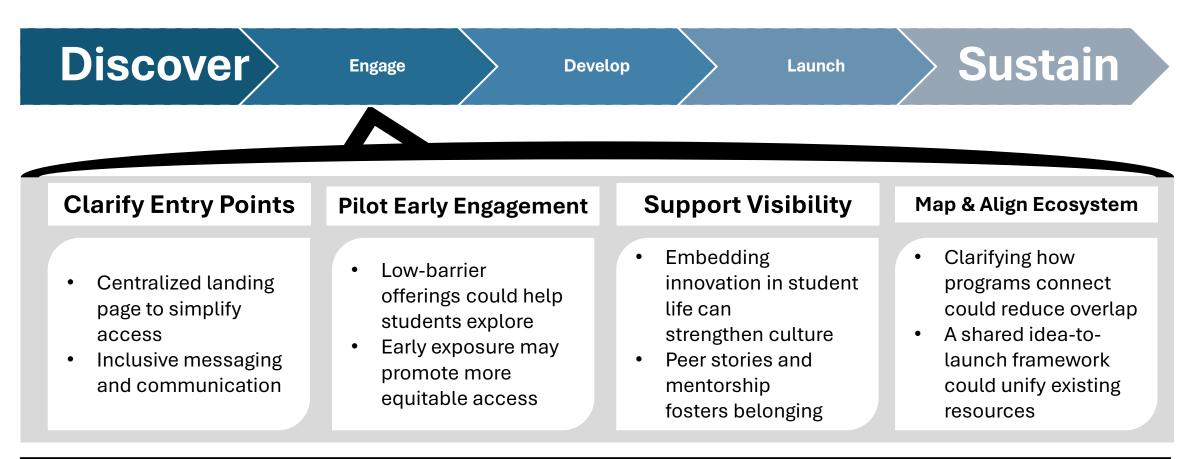
#### Lack of prompts

- Many programs don't actively engage participation, leading to low visibility
- Students may not identify as "entrepreneurial"
- Entry points feel tailored to BUS/ENGR majors

#### **Innovation fatigue**

- Fragmented support and outdated site info create confusion and decision fatigue
- A crowded landscape obscures next steps
- Student passivity often reflects uncertainty, not lack of interest

# A Path Forward: Opportunities for Visibility & Engagement



#### Major Takeaway

These student-centric ideas are intended to support UConn's next phase of innovation by increasing visibility, reducing friction, and making participation more intuitive for students at every stage.

# **Major Takeaways**

Grounded in the student journey from Awareness → Access → Activation → Acceleration, we propose the following opportunities to enhance visibility, reduce friction, and empower builders at scale:

Integrate early exposure into academic pathways (like first-year seminars, discipline-specific innovation modules).



Develop a centralized, student-navigable landing page and map of programs across schools and centers.



Awareness

Establish a broader peer mentorship network and expand faculty-student connection points to reduce friction and fear.



Map and align ecosystem interactions to clarify how programs connect, overlap, and build on one another.

# Research & Innovation at UConn College of Engineering

### JC Zhao

## Dean of UConn College of Engineering

A brief presentation to

Research, Entrepreneurship, and Innovation (REI) Committee of UConn BOT

June 12, 2025

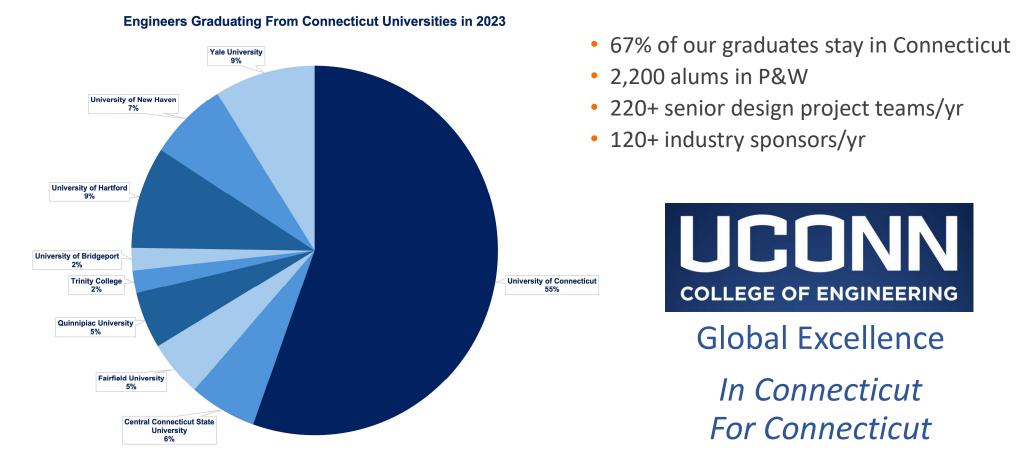
# **UConn Engineering by the Numbers**

- \$85M research expenditures (FY25)
- 250+ collaborating companies
- 219 new awards for research (FY23)
- 155 tenured/tenure-track faculty
- 50 in-residence faculty
- 52 professors ranked *Top 2% World Scientists*
- 9 Fellows of the National Academy of Inventors (NAI)
- ~ 4,000 UG; ~ 930 Grad

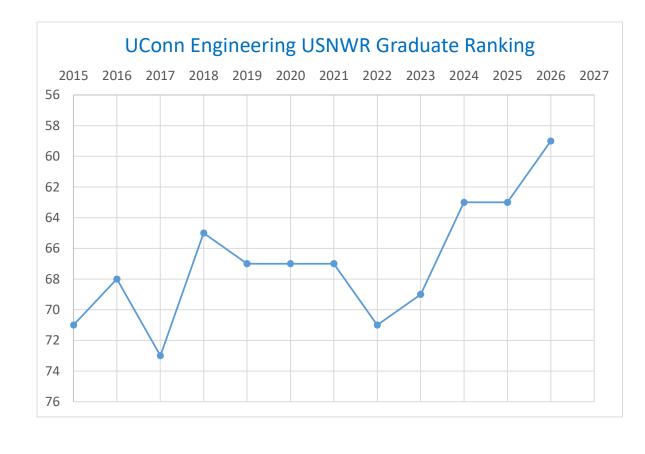




### UConn Delivered 55% of All Engineering Graduates Across Connecticut in 2023



## UConn College of Engineering USNWR Graduate Ranking breaks into Top 60





## **#59** (Top 60 for the 1st time)

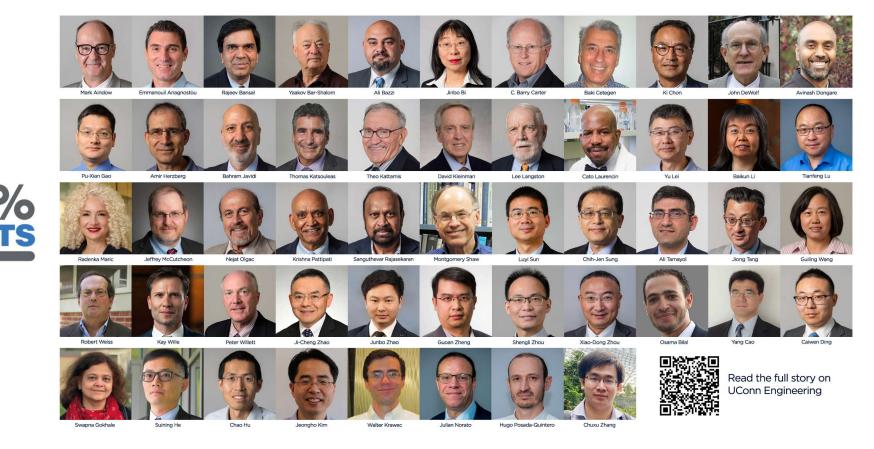
**#33** in public universities

Aim for Top 45 (Top 25 public)

# 52 UConn Engineering professors ranked Top 2% World Scientists

D

LEADING MINDS IN SCIENCE



https://today.uconn.edu/2024/12/52-uconn-engineering-faculty-among-worlds-top-2-of-scientists/







<u>Ki Chon</u>

**Bahram Javidi** 

Javidi Tom Katsouleas Cato Laurencin Radenka Maric











<u>Luyi Sun</u>

<u>JC Zhao</u>



Lakshmi Nair

Steven Suib

UConn Engineering Boasts 9 National Academy of Inventors (NAI) Fellows - UConn Today

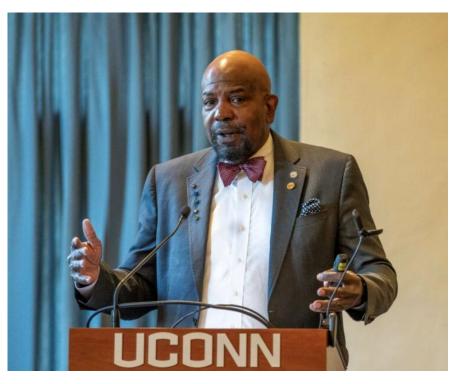
# People

# Sir Cato Laurencin

Knight Commander of the Order of St. Lucia



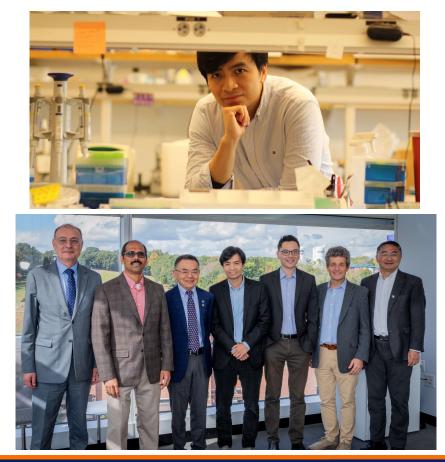
Dr. Cato T. Laurencin Appointed Knight Commander of the Order of St. Lucia - UConn Today Paul Terasaki Innovation Award



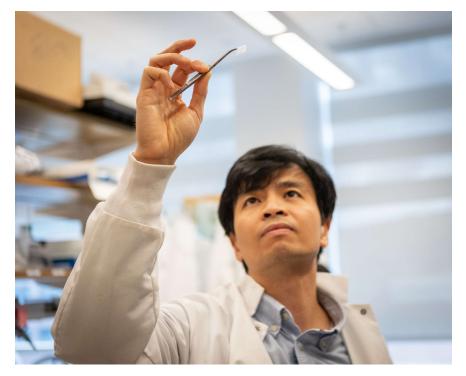
https://today.uconn.edu/2025/02/professor-cato-

# **People**:

**Thanh Nguyen**: \$9.7 million NIH grants + \$6.6 million from Gates Foundation



Featured on UConn Today



https://today.uconn.edu/2024/10/nguyen-a-biomedical-engineering-star/

# People



Dr. Arash Zaghi, a professor in UConn's School of Civil and Environmental Engineering, has been awarded the Presidential Early Career Award for Scientists and Engineers (PECASE) by Former President Joe Biden!

- On Jan. 14, Prof. Arash Zaghi was honored by President Biden with the PECASE Award. This is the highest honor bestowed by the U.S. government on outstanding scientists and engineers.
- Only 4 UConn faculty members have ever received it since its establishment by President Clinton in 1996.

# **People** Jeffrey McCutcheon: Paul Busch Award & Yoeman Innovation Award



- Water Research Foundation
- \$100,000

AIChE Separations Division Yeoman Innovation Award

# **People** Zongjie Wang: Women Inventor of the Year (Connecticut Technology Council)



# People

# Anna Tarakanova won the Eshelby Mechanics Award for Young Faculty



The Eshelby Mechanics Award for Young Faculty is given annually to rapidly emerging junior faculty who exemplify the creative use and development of mechanics. The intent of the award is to promote the field of mechanics, especially among young researchers, and commemorate the memory of Professor John Douglas Eshelby. The awardees are formally recognized at the annual Applied Mechanics Division banquet at the ASME-IMECE meeting.

# People

# Leila Daneshmandi:

Encapsulate: 2<sup>nd</sup> at the 2024 Entrepreneurship World Cup Global Finals (16,000 applications from 200+ countries)











NATIONAL INSTITUTE FOR UNDERSEA VEHICLE TECHNOLOGY



**Richard Christenson** 

# **NIUVT** (National Institute for Undersea Vehicle Technology)

### **INNOVATIVE ACADEMIC, INDUSTRY, & GOVERNMENT PARTNERSHIP**

- Provides for persistent collaboration, increased speed of innovation & constitutes fundamental change in Navy R&D/workforce development
- Applied research projects (178 total; 104 active) consumed directly by industry & government; regular cycles to identify projects & conduct research
- Workforce development: early (K-12); training (UG & GR students); retaining (current engineers/ sailors)
- Federal support: \$93M applied research, \$31M workforce development
- 57 UConn faculty from every School/Department of CoE (229 students; 197 grads)



# **ANCHOR** (Advancing Naval Careers through Higher-ed Outreach and Research)

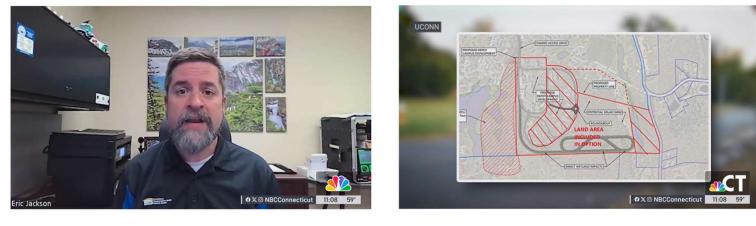


UConn PI: **Alexandra Hain** 



https://today.uconn.edu/2025/04/uconn-uri-and-general-dynamics-electric-boat-launch-workforce-development-program/

**Eric Jackson**: Featured on *NBC* for the story of Depot Campus conversion to driving testing facilities





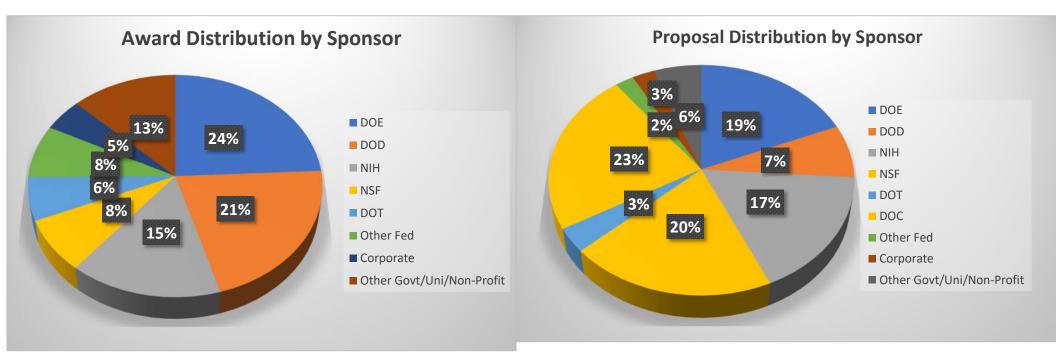
CONNECTICUT TRANSPORTATION INSTITUTE (CTI)



https://www.nbcconnecticut.com/news/local/high-tech-driving-testing-facility-planned-at-uconn-campus/3398307/

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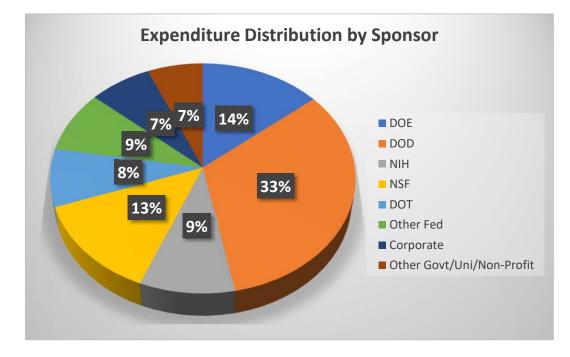
# COE Sponsored Research: Awards FY25 Preliminary Data (7/2024 – 4/2025)



# Single Awards over \$2 Million FY25 Preliminary Data (7/2024 – 4/2025)

<b>Award</b> Sponsor	<b>\$5M</b> DOD	<b>\$4M</b> Gates FDN	<b>\$3.6M</b> DOE	<b>\$3M</b> NIH	<b>\$2.5M</b> DOE	<b>\$2.1M</b> DOT
		<b>\$2M</b> NIH			<b>\$2.1M</b> DOE	
<b>PI</b> Department	<b>Alexandra Hain</b> CCE	<b>Thanh Nguyen</b> MAME	<b>Ravi Gorthala</b> MAME	Hugo Posada- Quintero BME	<b>Junbo Zhao</b> ECE	<b>Donna Shea</b> CTI
Managing Unit	NIUVT	IMS	PWIASE	CBBI	Eversource	СТІ

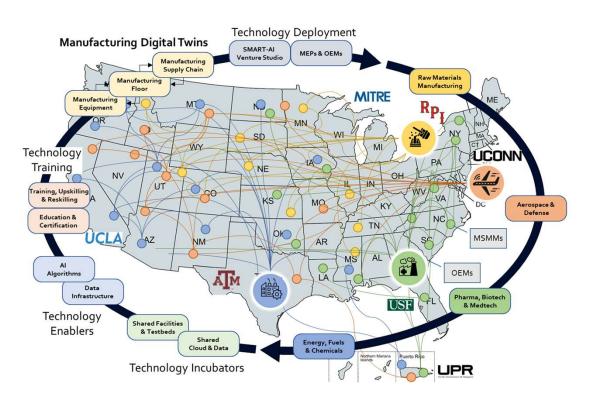
# COE Sponsored Research: Awards FY25 Preliminary Data (7/2024 – 4/2025)



# COE Sponsored Research: Major Proposal

### George Bollas:

- <u>One of five</u> MFG USA Institute proposals selected by the NIST after concept paper reviews.
- Final decision expected in June. SMART-AI, the Institute for Smart Manufacturing Automation Resilience Through Artificial Intelligence aims to create a transformative ecosystem for AI-enabled advanced and resilient manufacturing that unites:
  - Original equipment manufacturers (OEMs)
  - Intuitions of Higher Education (IHEs)
  - Micro, small, and midsized manufacturers (MSMMs)
  - Manufacturing extension partnerships (MEPs)
  - Non-profit networks that support manufacturers, organizations that foster workforce training, national labs, and other Manufacturing USA institutes.



smart 🔊 ai

~\$200M

## Engineering-Health/Medicine + Jackson Lab gathering to explore collaborations





- First mixer attended by 65 researchers Focus: AI, data science, computing
- Topic by topic for future mixers
- Seed grants would be extremely helpful

- Engineering-Pharmacy meeting held to explore collaborations
- Nursing and Engineering Innovation Forum held



### George Bollas:

November 11, 2024 – November 14, 2024





#### **Digital Twins Workshop**

- Grow understanding and development of standards for DT in Manufacturing
- 50+ industry leaders, researchers, and practitioners
- 400+ participants, 2-day event

Ali Bazzi: COMPEX Center & First Northeast Power Electronics Symposium (NEPES 2024)



- Working with OVPR to mount a Materials Research Science and Engineering Center (MRSEC) proposal (~ 1 yr in advance)
- Tried to mount NSF ERC proposals last Fall Too short prep time
- Explore opportunities to bring industry to UConn campuses
- Faculty fellow program with industry and others
- Identify and expand research excellence in COE

# Matthew & Margarethe Mashikian Innovation & Entrepreneurship Hub (eHub)

- Focus is on technological innovations and advancements in sectors including HealthTech, GreenTech, Advanced Materials, Electronics, EdTech, Software, Artificial Intelligence, and more.
- Offer courses, programs, and activities that provide training and support in skills, tools, and entrepreneurial mindset.
- Programs provide funding assistance and support and mentorship to entrepreneurs working on innovative technologies and high growth startups.
- Work in close collaboration with UConn Technology Commercialization Services, as well as the UConn Tech Park.



Matthew and Margarethe Mashikian with Assistant Professor In Residence of Innovation and Entrepreneurship and eHub Director Leila Daneshmandi. (Matthew Hodgkins/UConn Photo)

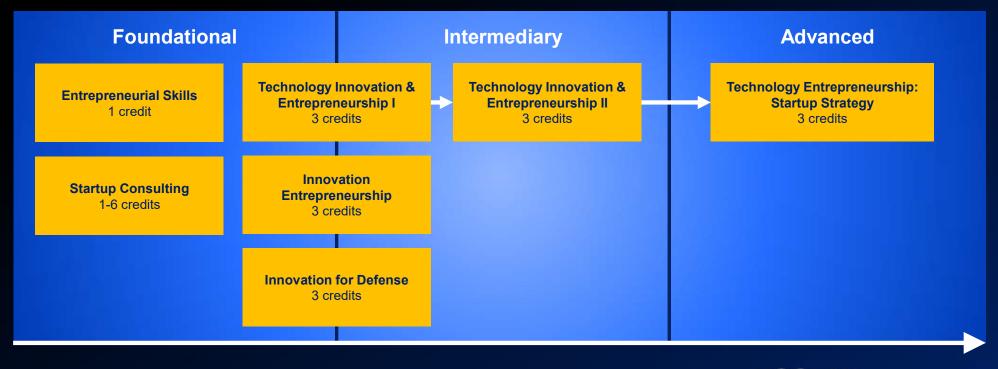


MASHIKIAN INNOVATION & ENTREPRENEURSHIP HUB

### Innovation & Entrepreneurship Hub Courses Overview



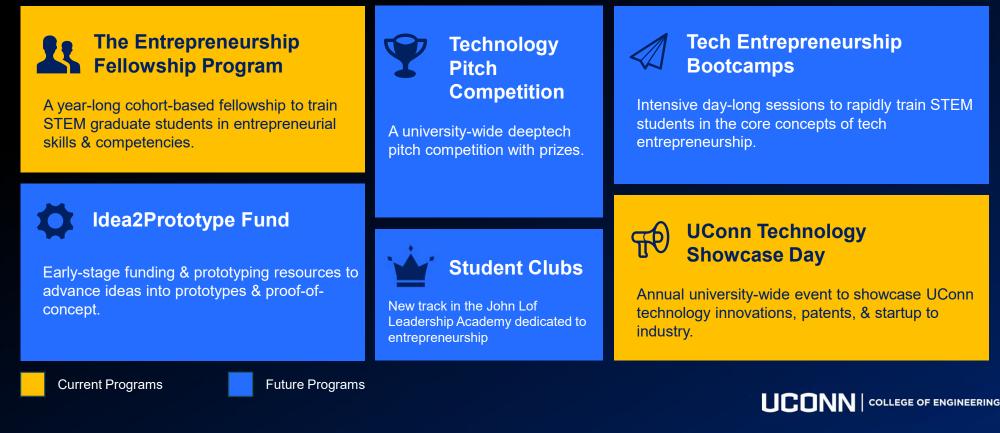
MASHIKIAN INNOVATION & ENTREPRENEURSHIP HUB



### Innovation & Entrepreneurship Hub Programs Overview



MASHIKIAN INNOVATION & ENTREPRENEURSHIP HUB



### Innovation & Entrepreneurship Hub Courses Overview



MASHIKIAN INNOVATION & ENTREPRENEURSHIP HUB

### Offered in Fall

Technology Innovation & Entrepreneurship I

Technology Entrepreneurship: Startup Strategy

**Innovation for Defense** 

**Startup Consulting** 

#### **Offered in Spring**

Technology Innovation & Entrepreneurship II

**Innovation Entrepreneurship** 

**Entrepreneurial Skills** 

**Startup Consulting** 

ehub.engr.uconn.edu

### The Entrepreneurship Fellowship Program



MASHIKIAN INNOVATION & ENTREPRENEURSHIP HUB

A framework of carefully designated **courses**, **programs**, and **activities** that progressively train STEM graduate students in entrepreneurial and leadership skills.

#### Program Structure:

- Year-long
- Cohort-based
- Curricular and co-curricular program
- o Experiential learning
- Peer-to-peer learning and mentorship
- Funding opportunities



Entrepreneurship Fellows Cohort AY 2024-2025

### **UConn Nursing and Engineering Innovation Center**

- Advances healthcare collaboration between the School of Nursing and the College of Engineering to promote new healthcare technology innovation.
- Promotes ideation, creation and commercialization.
  - Research, Education, Community Engagement and Technology Transfer.
- Opportunities:
  - Faculty Grants,
  - InnovateHealth PitchFests
  - Senior Design Projects
  - Fellowships





Above: The Nursing and Engineering Innovation Forum held in April featured students pitching research projects and discussing their work during poster sessions. (Coral Aponte / UConn Photo)

Left: Leila Daneshmandi, left, and Tiffany Kelley, co-directors of the Nursing & Engineering Innovation Center, speak a PitchFest event (Sarah Redmond / UConn Photo).

### **Senior Design Demonstration Day**



seniordesignday.engr.uconn.edu

## Expert Mentoring Real-World Problems Industry Sponsors Recruitment Tool

- Senior students are mentored by faculty and industry engineers.
- Solve real-world engineering problems.
- Industry sponsorships are provided to support the cost of materials and travel for the students.
- In addition to experiential learning, these innovative projects are a helpful workforce recruitment tool for the company sponsor.

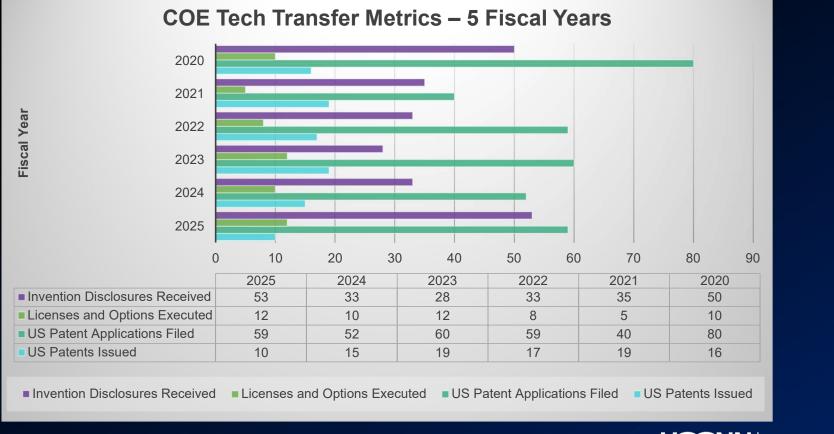


### **Entrepreneurship & Innovation: University Task Force**

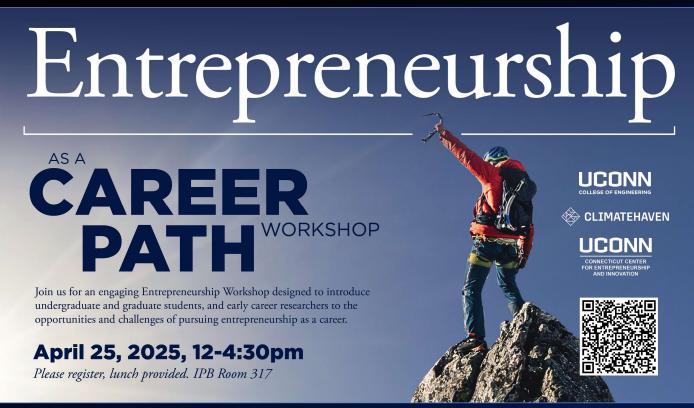
- Charged with conducting a comprehensive review and assessment of entrepreneurship and innovation at UConn.
- College of Engineering participants: Director of Matthew & Margarethe Mashikian Innovation & Entrepreneurship Hub (Leila Daneshmandi) and Assistant Dean (Kylene Perras).
- Proposed subcommittees CoE task force members will serve on:
  - Academic Programs & Curriculum
  - Research & Commercialization
  - Faculty, Staff, and Student Engagement
  - External Partnerships & Industry Engagement
  - Infrastructure & Resources
  - Impact & Evaluation



### COE Technology Transfer FY25 Preliminary Data (through April 2025)



### **COE Sponsored Engagement Events**



#### Entrepreneurship Workshop

- Explore the UConn Entrepreneurship Ecosystem, including challenges and opportunities advice from start-up founder
- 40+ participants including 15 guest panelists and speakers, half-day event

### **Innovation Shop (iShop)**



innovationshop.engineering.uconn.edu

## Ideation Studio Electronics Shop Machine Shop Prototyping Studio\*

\*Prototyping Instruction Course Begins Fall 2025

#### **Our Team of Experts**



Anthony Beatty, Peter Glaude, Joseph Luciani, and Kenneth Premo prefer a holistic approach to innovative engineering. Together, they educate students on their journey from ideation to creation.



## **Opportunities**

- Artificial intelligence (AI)
- Advanced manufacturing
- Healthcare engineering & medicine
- Energy research, particularly on sustainability & renewable technologies.
- Quantum technologies
- Advanced materials

## Challenges and Opportunities Ahead for CoE

- Cross-disciplinary convergence
- Retention & hiring of top-notch faculty
- Grow our strategic initiatives amidst Connecticut and federal budget cuts
- Grow R&D for industry who is struggling as well
- R&D for defense & security
- Graduate student support

### High-Power Engineering Lab building is one of the top priorities

engineering.uconn.edu



Strategically located alongside UConn's state-ofthe-art Innovation Partnership Building, the High-Power Engineering Laboratory will be a hub where world-class faculty, top-tier students, and industry partners come together to push the boundaries of what's possible. This one-of-a-kind facility will unlock research opportunities unmatched anywhere else in the region, empowering local and state businesses to tackle high-impact challenges head-on.

Join us in building the future of engineering innovation—right here in Connecticut.

#### **BUILDING OBJECTIVES**

- Install high-power equipment systems to enable unique manufacturing research and development.
- Drive groundbreaking research across civil, electrical, mechanical, and other engineering fields.
- Provide hands-on research training to UConn's brightest engineering students.





© Jensen Architects Inc.

Preliminary design in progress. Awaiting UConn Board of Trustee approval.

#### **BUILDING ELEMENTS**

- Connecticut Power Electronics Center of Excellence (CONPEX): Offers high-power dynamometer testing, and electrical design and testing of industrial electrical components.
- Metal Casting Foundry: Enables industrial scale alloy casting for manufacturing partners, while filling a niche for materials science education.
- Ocean Wave Generators: Allows experimental simulation of water waves, while filling a naval research niche not available at most universities.
- Aerospace Engineering Facilities: Enables research on sustainable aerospace technologies, while expanding the resources of the School of Mechanical, Aerospace, and Manufacturing Engineering.

For more information and potential partnerships, contact Assistant Vice President of Corporate & Foundation Relations at the University of Connecticut **Sara Mahoney**, <u>smahoney@foundation.uconn.edu</u>

#### UCONN COLLEGE OF ENGINEERING

#### HIGH-POWER ENGINEERING LABORATORY BUILDING FOCUS AREAS

#### CONPEX CENTER

CONPEX is a unique center that spans semiconductor materials to power electronic systems (microgrids, ships, aerospace). There are currently 13 affiliated faculty members from UConn Engineering involved. This facility will be the only megawatt-scale university test facility in New England, and will be available to small and medium companies that do not have the infrastructure to build a megawatt facility.

#### METAL FOUNDRY

Metal casting is a prevalent manufacturing technology used by many industrial sectors. The UConn foundry is one of the five largest ones on U.S. campuses. In addition to research, the foundry is connected to 12 standard and 2 lab courses at UConn, training 100 students every year.



The high-speed vibration and shock test instrument would include test equipment, sensors, and acquisition components. The resulting high-speed broad bandwidth facility will provide a unique testing facility for complex systems. High-power, high bay areas would be able to run multiple pieces of equipment at the same time for a deep research dive.

### AEROSPACE ENGINEERING

State-of-the-art laboratories for aerospace engineering research will provide spaces for jet engine research. The research will merge traditional aerospace concepts with new advancements in sustainability, computational modeling and simulation, advanced materials and coatings, and more. Students will gain hands-on experience through lab work, capstone projects, and internships.

> Scan to request information



# **UCDNN** COLLEGE OF ENGINEERING

Global Excellence In Connecticut For Connecticut

Engineers Graduating From Connecticut Universities in 2023

