


April 23, 2025

TO: Members of the Board of Trustees

FROM: Dr. Radenka Maric 

RE: Naming Recommendation for the Hodson Family Pathway to Emotional Wellness

RECOMMENDATION:

That the Board of Trustees authorizes naming the mental health wing within the Bailey Student Athlete Success Center on the UConn Storrs campus as the "Hodson Family Pathway to Emotional Wellness."

BACKGROUND:

The Bailey Student Athlete Success Center is expected to be a state-of-the-art student-athlete performance and academic support center on the Storrs campus. The proposed mental health wing is expected to be located on the first floor of the Center. It is planned for the East side of the building, totaling 665 square feet. Three Counseling and Mental Health Services offices are envisioned in the wing.

John Hodson is the President of True Benefit, he built a career in health insurance sales and management with Travelers and ConnectiCare, and in 2000, he co-founded eBenefits Group, now operating as True Benefit. He has served on multiple Broker Advisory Councils for major insurers and was a trustee of Sarah Lawrence College from 2017 to 2020.

Mr. Hodson, an alumnus of the School of Business, earned his undergraduate degree in Marketing in 1985. He made his first gift to support UConn in 1988 and has since established an endowed scholarship for students involved with the Rainbow Center. He will also be recognized in April 2025 at the School of Business Hall of Fame.

Mr. Hodson's pledge is consistent with the University's *Named Gift Guidelines*.

On April 9, 2025, the Institutional Advancement Committee recommended approval to the full Board.