

AGENDA

University of Connecticut Board of Trustees

Institutional Advancement Committee October 15, 2024, at 1:00 p.m. Virtual Meeting

Public Streaming Link (with live captioning upon request): <http://ait.uconn.edu/bot>

(A recording of the meeting will be posted on the Board website, <https://boardoftrustees.uconn.edu/>, within seven days of the meeting.)

Call to order at **1:00 p.m.**

1. Public Participation*

*Individuals who wish to speak during the Public Portion of the Tuesday, October 15, meeting must do so 24 hours in advance of the meeting's start time (1:00 p.m. on Friday, October 11) by emailing BoardCommittees@uconn.edu. Speaking requests must include a name, telephone number, topic, and affiliation with the University (i.e., student, employee, member of the public). The Committee may limit the entirety of public comment to a maximum of 30 minutes. As an alternative, individuals may submit written comments to the Committee via email (BoardCommittees@uconn.edu), and all comments will be transmitted to the Committee.

2. Minutes from the June 4, June 18, September 20, 2024, Meetings
Attachment 1

Dr. Dennis-LaVigne

3. Naming Resolutions
Attachment 2

Ms. Yancey

Named Gift Opportunities for the School of Nursing Building

Named Gift Opportunity of open lab space in UConn Health

4. Legislative Update

Ms. Lombardo

5. UConn Foundation / Alumni Update

Ms. Cotton Kelley /
Ms. Yancey

6. University Communications Update
Attachment 3

Mr. Kirk

7. University Senate Representative Report

Dr. Timothy Folta

8. Other Business

9. Executive Session (as needed)

10. Adjournment

PLEASE NOTE: *If you are an individual with a disability and require accommodations, please e-mail the Board of Trustees Office at boardoftrustees@uconn.edu prior to the meeting.*

ATTACHMENT 1

DRAFT MINUTES

University of Connecticut Board of Trustees

Institutional Advancement Committee June 4, 2024 Virtual Meeting

Committee Trustees:	Andrea Dennis-LaVigne, Charles Bunnell, Shari Cantor, Joshua Crow, Jeanine Gouin, Bryan Pollard
Other Trustees:	Daniel Toscano, Thomas Ritter
University Staff:	Radenka Maric, Anne D'Alleva, Jeff Geoghegan, Nathan Fuerst, Tysen Kendig, Michael Kirk, Joann Lombardo, Rachel Rubin, Lesley Salafia, Reka Wrynn
UConn Foundation Staff:	Dave Carney, Mo Cotton Kelly, Frank Gifford, Laura Padron, Amy Yancey

Vice-Chair Dennis-LaVigne called the meeting to order at 1:00 p.m.

1. Public Participation

No members of the public signed up to address the Committee.

2. Minutes from the February 6, 2024, Meeting

On a motion by Trustee Gouin, seconded by Trustee Cantor, the Committee voted unanimously to approve the minutes of the February 6, 2024, Meeting.

3. Naming Resolutions

On a motion by Trustee Bunnell seconded by Trustee Pollard, the Committee voted unanimously to recommend the "Well Fargo Center for Neurodiversity and Employment Innovation" to the Board of Trustees.

On a motion by Trustee Cantor, seconded by Trustee Bunnell, the Committee voted unanimously to recommend the "National Laboratory for Occupational Heat Safety" at UConn's Korey Stringer Institute to the Board of Trustees.

On a motion by Trustee Crow, seconded by Trustee Cantor, the Committee voted to recommend the modification of naming recommendation for "RTX Technology Research Center" to "RTX Clean Room" the Board of Trustees with one abstention from Trustee Pollard.

On a motion by Trustee Cantor, seconded by Trustee Pollard, the Committee voted unanimously to recommend the East Road Observatory at the "Cynthia Wyeth Peterson Memorial Observatory" and the Planetarium as the "Cynthia Wyeth Peterson Memorial Planetarium" to the Board of Trustees.

On a motion by Trustee Bunnell, seconded by Trustee Cantor, the Committee voted unanimously to approve the Named Gift Opportunities for the School of Nursing Building and Bailey Student Success Center.

4. Proposed Statement of Work for the UConn Foundation for Fiscal Year 2025
Executive Vice President for Finance and Chief Financial Officer Geoghegan presented the Fiscal Year 2025 Statement of Work for the UConn Foundation.

On a motion by Trustee Crow, seconded by Trustee Bunnell, the Committee voted unanimously to recommend the Fiscal Year 2025 Statement of Work for the UConn Foundation to the Board of Trustees with the following changes:

- a. Under the Board Resolution, the Committee recommended that *Chief Financial Officer* replace *administration* and that the Institutional Advancement Committee receive any notifications;
- b. Statement of Work FY2025, Fee Modifications and Waivers, Section 1.d.
The Committee recommended that any changes to the Foundation's Advancement Fee and Gift Fee policies be reported to the Institutional Advancement Committee.

5. Legislative Update
Governmental Relations Senior Director Lombardo provided the Committee with a legislative update.
6. UConn Foundation / Alumni Update
UConn Foundation President and Chief Executive Officer Yancey and Chief People Officer and Senior Vice President for Alumni Relations Cotton Kelly provided the group with an update on recent UConn Foundation fundraising totals, outreach and goals.
7. University Communications Update
Vice President for Communications Kendig gave an overview of happenings in University Communications and thanked the Committee for their work as this was to be his last meeting as Vice President for Communications.
8. Other Business
There was no Other Business.
9. Executive Session (as needed)
There was no Executive Session.
10. Adjournment
On a motion by Trustee Crow, seconded by Trustee Gouin, the meeting was adjourned at 2:12 p.m.

Respectfully submitted,

Jen Cote
Secretary to the Committee

DRAFT MINUTES

University of Connecticut Board of Trustees

Institutional Advancement Committee June 18, 2024 Special Virtual Meeting

Committee Trustees: Andrea Dennis-LaVigne, Shari Cantor, Joshua Crow,
Jeanine Gouin, Bryan Pollard

University Staff: Anne D’Alleva, Michael Kirk, Rachel Rubin, Lesley Salafia

UConn Foundation Staff: Mo Cotton Kelly, Amy Yancey

Vice-Chair Dennis-LaVigne called the meeting to order at 11:30 a.m.

1. Public Participation
No members of the public signed up to address the Committee.
2. Naming Resolutions
On a motion by Trustee Gouin, seconded by Trustee Crow, the Committee voted unanimously to recommend the “Matthew and Margarethe Mashikian Entrepreneurship Hub” to the Board of Trustees.

On a motion by Trustee Gouin, seconded by Trustee Cantor, the Committee voted unanimously to recommend the “Professor Emeritus John E. Morral Conference Room” to the Board of Trustees.
3. Executive Session (as needed)
There was no Executive Session.
4. Adjournment
On a motion by Trustee Gouin, seconded by Trustee Crow, the meeting was adjourned at 11:40 a.m.

Respectfully submitted,

Jen Cote
Secretary to the Committee

DRAFT MINUTES

University of Connecticut Board of Trustees

Institutional Advancement Committee September 20, 2024 Special Virtual Meeting

Committee Trustees: Andrea Dennis-LaVigne, Charles Bunnell, Jeanine Gouin,
Joy Hamer

University Staff: Anne D’Alleva, Michael Kirk, Judy Reilly, Rachel Rubin, Lesley
Salafia

UConn Foundation Staff: Frank Gifford, Sara Mahoney

Vice-Chair Dennis-LaVigne called the meeting to order at 2:03 p.m.

1. Public Participation
No members of the public signed up to address the Committee.
2. Naming Resolution
On a motion by Trustee Gouin, seconded by Trustee Bunnell, the Committee voted unanimously to recommend to the Board of Trustees the modification of name of the Wells Fargo Center for Neurodiversity and Employment Innovation, which was previously approved by the Board of Trustees on June 26, 2024, to be known instead as the “Wells Fargo Center for Neurodiversity and Inclusive Employment at UConn.”
3. Executive Session (as needed)
There was no Executive Session.
4. Adjournment
On a motion by Trustee Gouin, seconded by Trustee Hamer, the meeting was adjourned at 2:08 p.m.

Respectfully submitted,

Jen Cote
Secretary to the Committee

ATTACHMENT 2

UConn FOUNDATION

October 15, 2024

TO: Members of the Institutional Advancement Committee
FROM: Amy Yancey, President and Chief Executive Officer
RE: Named Gift Opportunities for the School of Nursing Building

RECOMMENDATION:

That the Institutional Advancement Committee endorses the proposed gift naming opportunities to be offered in the University of Connecticut School of Nursing building. Individual opportunities will be submitted for approval in accordance with the University's naming procedures.

<u>Named Space</u>	<u>Named \$ Amt</u>	<u>Approx. sq. ft.</u>	<u>Spaces</u>
Third Floor			
Simulation Center	\$3,000,000	13,406	1
Fifth Floor			
Nursing Research Center	\$1,500,000	5,312	1
Biobehavioral Lab	\$750,000	2,376	1
Dean's Office Suite	\$500,000	2,076	1
Dean's Conference Room	\$100,000	300	1
Exercise Lab	\$100,000	670	1
Sleep Lab	\$50,000	200	2

BACKGROUND:

Groundbreaking is expected to commence in Fall 2024 and the new School of Nursing Building is scheduled to open in August 2026. It will be located on South Campus near the School of Fine Arts. The new building's design, its programs, curricula, learning and innovation spaces, and new technologies, are expected to prepare UConn nursing graduates to be leaders and change-makers in the field. The proposed undertaking is expected to yield a four-story building, approximately 70,000-80,000 square feet (sq. ft.) in size.



October 15, 2024

TO: Members of the Committee on Institutional Advancement
FROM: Amy Yancey, President and CEO, University of Connecticut Foundation
RE: Named Gift Opportunity of open lab space in UConn Health

RECOMMENDATION:

That the Committee on Institutional Advancement endorses a \$100,000 proposed gift level to name the open lab space LM004 in the University of Connecticut Health Center. The individual naming opportunity will be submitted for approval in accordance with the University's naming procedures.

BACKGROUND:

UConn Health is a vibrant, integrated academic medical center that is entering an era of unprecedented growth in all three areas of its mission: academics, research, and clinical care. A commitment to human health and well-being has been of utmost importance to UConn Health since the founding of the University of Connecticut Schools of Medicine and Dental Medicine in 1961. Based on a strong foundation of groundbreaking research, first-rate education, and quality clinical care, we have expanded our medical missions over the decades. In just over 50 years, UConn Health has evolved to encompass more research endeavors, to provide more ways to access our superior care, and to innovate both practical medicine and our methods of educating the practitioners of tomorrow.

This room is an open lab space located on the main floor of UConn Health used by UConn School of Dental Medicine students; it is an estimated 880 square feet.

ATTACHMENT 3



MEMORANDUM

To: Institutional Advancement Committee
From: Mike Kirk, Interim Vice President for Communications
Date: October 15, 2024
Subject: UConn in the media

[Takeaways on Report About Perils of Running in a Warming World](#)

The Associated Press via Seattle Times – September 4, 2024

Douglas Casa is director of the University of Connecticut's Korey Stringer Institute, named for the Minnesota Vikings lineman who died of heatstroke in training camp in 2001. He's been researching athletes and exertional heatstroke for some three decades. "I can't guarantee everything that is going to happen in the future," Casa said. "But based on over 3,000 cases we've tracked, if someone's temp gets under 104 within 30 minutes of the presentation of heatstroke, no one has ever died."

[Cash-Back Fees at Dollar Stores are Steep, Affect Some Communities Disproportionately](#)

Scripps News Service – September 6, 2024

Dr. Rigoberto A. Lopez is an economics professor at the University of Connecticut who says these practices tend to affect lower income communities disproportionately because many dollar stores tend to be located in these communities. Lopez calls it a predatory practice because he says many of these communities where dollar stores are located tend not to have easy access to banks or other options for withdrawing a consumer's cash.

"The poor are paying more for their own cash," Lopez said. "Basically what it amounts to is a predatory practice."

[This Little Bird Tells the Story of the East Coast's Disappearing Marshes](#)

National Geographic – September 6, 2024

To study whether these restoration efforts are working, University of Connecticut ecologist Chris Elphick and his team put transmitters on birds to track how they use these sediment mounds. They also look for nests to see if the birds are using restored areas and if they are successful. It's too early to say if the birds are benefiting, and Elphick's long term models still suggest a dire future in which populations fatally decline.

[It's Time to Hold the Adults Responsible](#)

The Atlanta Journal-Constitution – September 10, 2024

Op-ed piece by professors of public policy Kerri Raissian and Jennifer Necci Dineen.

[Free School Meals Are on the Rise in the US – But That Could Change](#)

The Conversation – September 12, 2024

Analysis piece by Rudd Center Director Marlene Schwartz.

[How a Connecticut Law is Tackling Endometriosis](#)

Vermont Public Media – September 10, 2024

Courtois and Dr. Danielle Luciano, a minimally invasive gynecologic surgeon at UConn Health, are co-directors of EndoRISE, the program spawned out of Connecticut's 2023 law.

Lacking a diagnosis, many patients feel frustrated or misunderstood. It can also have an impact on mental health. "They're told that's normal, or just go on birth control pills, or your mom had painful periods and your grandma had painful periods, and we all have painful periods," Luciano said. "When you don't talk about it, or you normalize it ... then it's this vicious cycle of not figuring it out."

[Why Am I Always Cold? 8 Possible Reasons](#)

Everyday Health – September 12, 2024

And while all humans share a somewhat similar average body temperature, there are slight differences, says Francesco Celi, MD, an endocrinologist and professor at the University of Connecticut in Farmington. "Although the 'normal' temperature is 37 degrees C or 98.6 degrees F, there is some variation among individuals."

[The Customized Drink is Out of Control](#)

The New York Times – September 16, 2024

Personalized drinks tap into the desire, particularly among younger people, to feel unique and special at a relatively low cost, said Kelly Herd, an associate professor of marketing at the University of Connecticut.

[Politicians Get Roasted on This Beloved British Show. Can It Be a US Hit?](#)

The New York Times – September 16, 2024

David D'Alessio, a professor of communication at the University of Connecticut, said it was a "crazy decision" to launch the show this fall, when both parties were looking for opportunities to portray themselves as under attack from major news outlets. "Has someone at CNN lost their mind?" D'Alessio wondered.

['You Become a Mere Mortal:' What Happens When Presidents Go Back to the Faculty](#)

The Chronicle of Higher Education – September 18, 2024

Feature story that focused on Susan Herbst.

[UN's Pact to Protect Future Generations Will be Undermined by Security Council Veto](#)

The Conversation – September 18, 2024

Analysis piece by Professor of Human Rights Mike Brand.

['Just the Facts' About the Presidential Candidates](#)

The Christian Science Monitor – September 23, 2024

Now, research increasingly shows that facts aren't even all that effective at changing minds.

"Confronting facts that don't line up with your worldview may trigger a 'backfire effect,' which can end up strengthening your original position and beliefs, particularly with politically charged issues," writes Keith Bellizzi, a professor of human development at the University of Connecticut.

[Longevity Experts Reveal Things They Never Do](#)

HuffPost – September 25, 2024

"It's not just adding years to your life, but adding life to your years," said Dr. Aileen Pangilinan, a geriatrician at the UConn Center on Aging in Farmington, Connecticut.

[Ketamine and Electroconvulsive Therapy](#)

The Academic Minute – September 26, 2024

Broadcast featuring Professor of Pharmacy Practice C. Michael White.

[Drug Prices Improved Under Biden-Harris and Trump, but Not for Everyone](#)

The Conversation – September 26, 2024

Analysis piece by Professor of Pharmacy Practice C. Michael White.