

MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE

MINUTES

University of Connecticut
University Communications
34 North Eagleville Road, Room 101
Storrs, Connecticut

February 9, 2021

Committee Trustees: Dr. Andrea Dennis-LaVigne, Charles Bunnell, Shari G. Cantor, Jeanine A. Gouin, Rebecca Lobo and Bryan Pollard

Additional Trustees: Chairman Daniel Toscano

University Senate Representative: Dr. David A. Yalof

Guests: Melinda Brown

Staff: Nathan Fuerst, Scott Jordan, Thomas Katsouleas, Mo Cotton Kelly, Tysen Kendig, Mike Kirk, Jake Lemon, Joann Lombardo, Maureen Magnan, John Malfetone, Rachel Rubin, Lesley Salafia and Reka Wrynn

Vice-Chair Dennis-LaVigne called the meeting to order at 1:00 p.m. She offered an opportunity for public participation, being none the meeting continued.

Vice-Chair Dennis-LaVigne welcomed Melinda Brown, Foundation Board Chair.

On a motion by Trustee Gouin, seconded by Trustee Pollard, the minutes of the November 17, 2020, special meeting were approved as circulated.

Ms. Lombardo shared updates regarding legislature, staffing changes and provided high level summary of the session, including details on the five virtual sessions held with members of the General Assembly, President Katsouleas and Dr. Andy Agwunobi. She also welcomed Ms. Maureen Magnan to Governmental Relations.

President Katsouleas shared the draft legislative priorities of the current legislative session.

Ms. Garber outlined non-budgetary priorities for the legislative session.

Mr. Lemon provided the Committee an update on Connecticut Commitment.

Mr. Roberts gave an update on this fiscal year's fundraising efforts, and was happy to share the number of donors has increased over the past year.

Ms. Cotton Kelly to share with the Committee activity within Alumni Relations, as well as work continuing to be done in Foundation Marketing and Communications, as well as Annual Giving.

Mr. Kendig noted the UConn in the Media report along with the UConn Digital Report will be mailed to homes. He also shared details regarding his special assignment to Athletics and welcomed Mike Kirk who is Acting Vice President for Communications during this time.

Mr. Kirk gave an overview of The College Tour, a project in partnership with Admissions, streaming on Amazon and Roku. He also noted Mike Enright, from University Communications, has taken responsibility for managing the Husky Heritage Sports Museum.

Vice-Chair Dennis-LaVigne adjourned the meeting at 2:06 p.m.

Respectfully submitted,

Jen Cote, Secretary to the Committee